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This Beautiful  
Variety Free with every  
Gladiolus Order from this Circular



Goshen, Indiana  
April, 1936

DEAR FLOWER FRIEND:

Better gladioli — how to obtain them. A subject of real interest isn't it?

On April 23 last Mrs. A. H. Gibson of Lancaster, N. H., wrote us telling of the wonderful success she had with Kunderd Gladioli. In Mrs. Gibson's own words, "I want to let you know that the bulbs arrived all in splendid shape and I was much surprised at the specials for at the price of your collections one couldn't expect extras, nevertheless I am very grateful for them. I surely enjoy 'glads' and can hardly wait for them to bloom. I entered eight Kunderd specials at our annual flower show last year and won six blue ribbons. Also won first and second for the best collections and they were nearly all Kunderd's."

You too can enjoy this same measure of success with your gladioli if you purchase them direct from the originators — A. E. Kunderd, Inc.

Prizewinning horses and stock trace their ancestry back to previous prizewinners of outstanding merit. It follows the same in flowers. To raise a crop of Champions we must plant the seed of Champions. We pride ourselves on having been growing these prizewinners for years and years.

Kunderd Gladioli have been carefully selected and grown for years. The earliest crosses were made on the then best varieties in existence and the original wild species from whence came this sturdy race of Kunderd Gladioli. With them came the Ruffled Gladiolus which created such a sensation.

This same careful selection and hybridizing is going on today so that the new Kunderd Gladiolus creations, have, in even greater abundance, that same character, sturdiness and exquisite coloring that has made Kunderd Gladioli the most outstanding gladioli in the world.

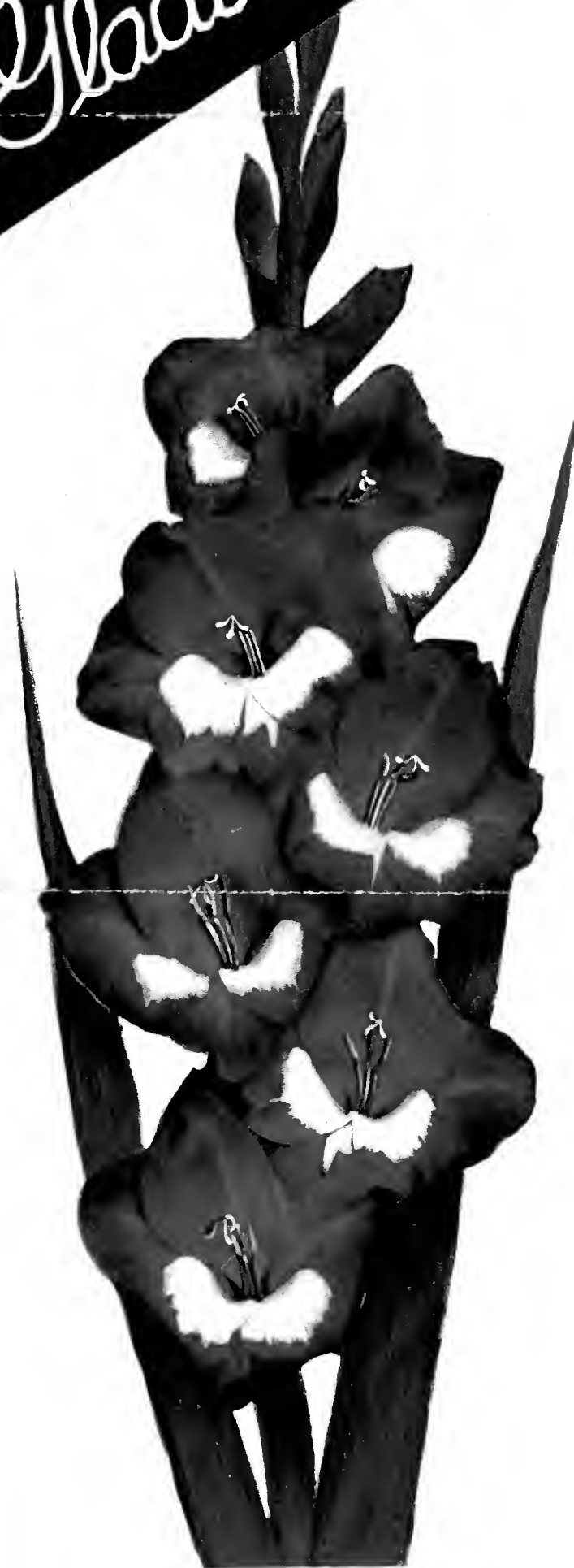
On the following pages we are offering you the opportunity to convince yourself of the superiority of Kunderd Gladioli. We have selected from our extensive list, 25 varieties, 2 bulbs of each kind, fifty bulbs in all for only \$2.00. And with each order for one of these collections of gladiolus we give you absolutely FREE a bulb, properly labeled of course, of "Vermilion", the beautiful variety shown in color on this page.

Order today — now — while it is on your mind. Just fill in the order blank enclosed.

Sincerely yours.

A. E. KUNDERD INC.

P. S. For a complete listing of all the finest Kunderd Gladioli please again refer to the copy of our 1936 catalog sent you some time ago.

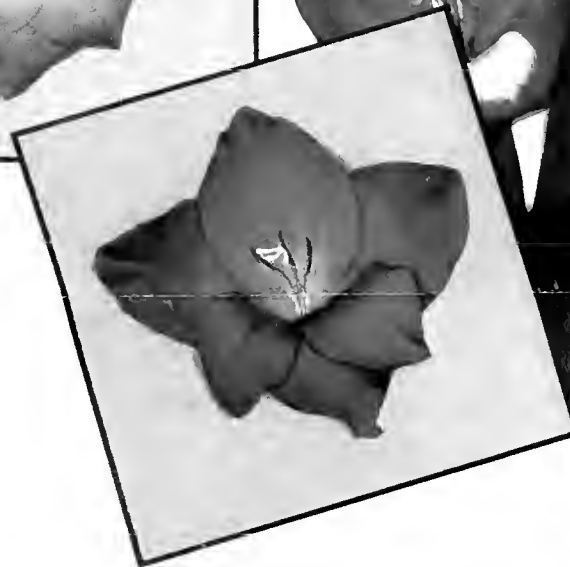




*Vermilion* a brilliantly colored novelty

One of Nature's own Masterpieces

*Free* with every Gladiolus order



**50** GLADIOLUS  
BULBS  
UNLABELED

*for only*

**\$2** POSTPAID

*It's easy to order -  
just fill out the  
enclosed order blank*

MAY WE SUGGEST THAT YOU ORDER  
PROMPTLY. ONLY LIMITED QUANTITIES OF  
THESE CHOICE VARIETIES ARE AVAILABLE

**A.E. KUNDERD INC.**  
GOSHEN, INDIANA

Customer wishing bulbs in the above collection  
Labeled as to name please add 50c extra

Take our word for it! The Gladioli in this collection are, if anything, more beautiful than those shown here. They are really too beautiful to describe. Such a wealth of color and such a wide range of styles and color combinations will make this one of the most outstanding collections offered anywhere in the world today.

There will be 50 bulbs, 2 each of 25 varieties in this collection. All bulbs may be labeled for identification, if you desire for 50c additional. You simply can't afford to pass up a special offer of this kind. And remember with every order for this special gladiolus collection we include absolutely FREE a bulb of that beautiful novelty variety, illustrated in the circle above, VERMILION.



# The Sentinels of Your Dream Garden

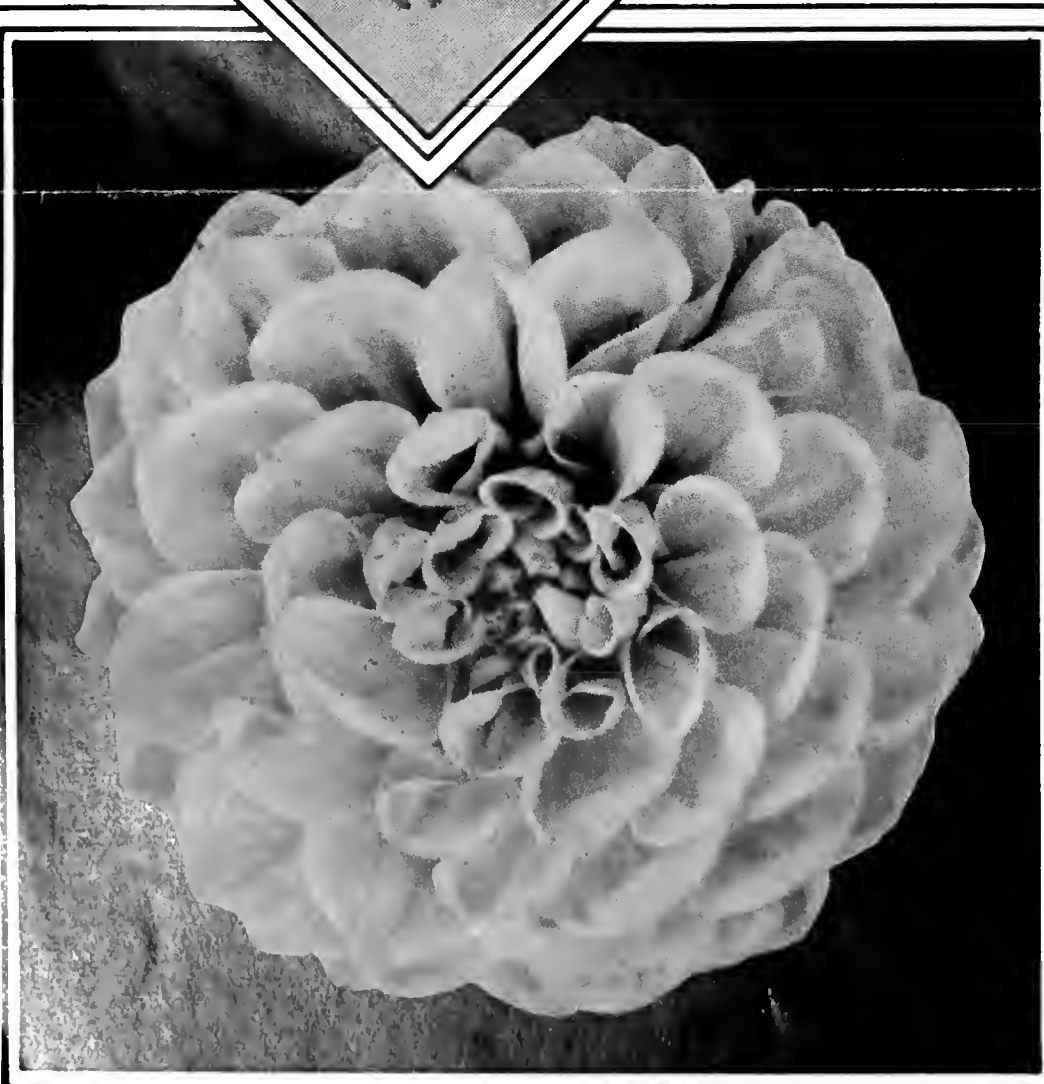
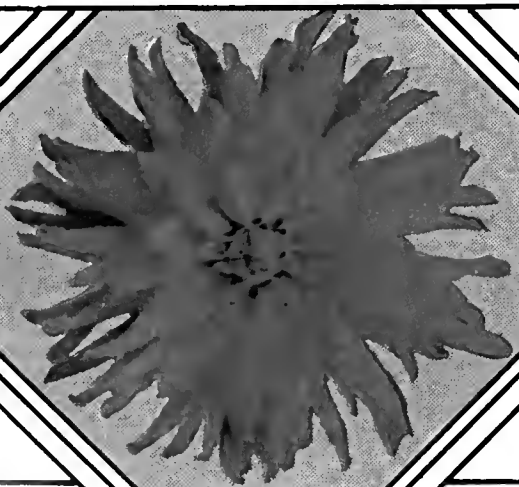
## DAHLIAS & MERIT

### POMPOM DAHLIAS

These dainty little Dahlias make a marvelous showing all by themselves. They are magnificent as cut flowers and just a few of them in a bowl makes a pretty setting for the table. They flower very profusely and will give bountiful returns for the little time and effort spent in growing them.

**8 varieties—all different \$2**  
-all for only  
LABELED — POSTPAID

by Kunderds



We are offering here an exceptionally fine list of the very choicest Dahlias. They are the kinds which have been gaining so much favorable attention and have been winning so many prizes. We are proud to suggest these Dahlias to our customers. The roots we furnish are all of excellent quality and will give wonderful results this summer.

**CHEMAR'S EUREKA** — For. Dec. Large pure white flower. Long strong stems, vigorous grower. One of the very best white dahlias. . . . . **35c ea.**

**DWIGHT W. MORROW** — Inf. Dec. Beautiful rich crimson red. Its immense size, form, and richness of color make it most outstanding. A consistent prize winner. . . . . **\$1.00 ea.**

**ELITE GLORY** — For. Dec. Large rich red blooms of excellent form and substance. A very popular variety. . . . . **50c ea.**

**FORT MONMOUTH** — Inf. Dec. Rich claret with brightness unusual in darker tones. Full centered, well formed flowers are borne on long stiff stems, high above foliage. . . **75c ea.**

**JANE COWL** — Inf. Dec. Giant flowers held upright on strong stems. A beautiful warm buff and old gold, blending to rose and apricot at center. . . . . **40c ea.**

**JERSEY'S BEAUTY** — For. Dec. A most popular variety. An ideal pink, large, deep flowers of perfect form on long stems. Free early bloomer, excellent keeper. . . . . **35c ea.**

**KATHLEEN NORRIS** — Inf. Dec. A true rose-pink, deepening to mallow pink with young central petals a lighter shade. Broad petals overlap each other. Long strong stems hold blooms erect. . . . . **65c ea.**

**MARSHALS PINK** — For. Dec. Very attractive, delicate silvery shrimp-pink blooms. . . . . **75c ea.**

**MONMOUTH CHAMPION** — For. Dec. An excellent prize-winning exhibition variety with immense size flowers of a brilliant scarlet orange. . **75c ea.**

**SATAN** — Semi-cactus. Large scarlet flowers with yellow on reverse of petals showing at center as petals unfold. Very showy. Good keepers. **\$1.00 ea.**

**THE WORLD** — For. Dec. A rich appealing combination of colors. Main color rich, deep, rosy magenta, overlaid garnet, with silver shadings on edges of petals. . . . . **60c ea.**

**THOMAS A. EDISON** — For. Dec. Thrifty grower. A most beautiful royal purple or petunia violet color. Very fine. A very popular winner at the shows. . . . . **75c ea.**

**TREASURE ISLAND** — For. Dec. Bright apricot with gold and rose suffusion and shadings. Pleasing and refined. A wonderful variety. . **75c ea.**

**THE COMMODORE** — Inf. Dec. A bright lemon yellow. Large petals and full centers with flowers of loose and open formation. A prizewinner. . . . . **75c ea.**

If sold out of any variety in this list, we reserve the right to substitute another variety of equal or higher value and of as nearly the same color as possible.

**A. E. KUNDERD INC. • Goshen, Indiana**

Litho in U. S. A.

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